

2019 Spring Conference & Annual Meeting Wednesday, May 29, 2019

Libraries Transform

During this time of social media when we are paradoxically both more and less connected with each other and our world than ever before, the library has become like Harry Potter's 'Room of Requirement' – it appears when one needs it and contains what that person needs at that time. Not everyone is aware how far today's libraries have moved beyond loaning books. This conference draws on expertise from the American Library Association (ALA) to focus on sharing the message that while today's libraries still loan books, they also transform both individuals and communities.

PLENARY SESSION: ADVOCACY BOOTCAMP

Marci Merola and James LaRue

Join us in an interactive Advocacy Bootcamp to explore some of the facts about our current environment, celebrate our assets, receive practical tips to reclaim a moral sanction for the work we do and gain the support our communities deserve. Advocacy Bootcamp urges attendees to re-think advocacy: to re-define the library community and expand the way we have been advocating for libraries. The session includes practical and powerful tips on how to be a respected, effective and supported voice for your library in your community and empowers you with skills to tell your library's story, regardless of its size or type.



Marci Merola is the Director of ALA's Office for Library Advocacy, providing advocacy resources, tools and support to librarians, staff and advocates at the state and local levels, speaking nationally and internationally on library advocacy, as well as working to integrate advocacy efforts throughout the association. She has a Bachelor of Arts in English and journalism from Northern Illinois University and a Masters in Library Science from Dominican University.



James LaRue is the CEO of LaRue and Associates. Author of "The New Inquisition: Understanding and Managing Intellectual Freedom Challenges," LaRue was a public library director for many years, as well as a newspaper columnist and cable TV host. From January of 2016 to November of 2018, he was director of the ALA's Office for Intellectual Freedom, and the Freedom to Read Foundation. He has written, spoken, and consulted extensively on intellectual freedom issues, leadership and organizational development, community engagement, and the future of libraries.

**DoubleTree by
Hilton Manchester
Downtown**

*(formerly The Manchester
Downtown Hotel)*

700 Elm Street,
Manchester, NH

PREMIER SPONSOR



CONFERENCE SCHEDULE

8:00–8:45 am

Registration & Breakfast

SPONSOR



8:45–9:00 am

Welcome & NHLTA
Business Meeting

9:00–10:50 am

Plenary Session:
Advocacy Bootcamp

SPONSOR



11:00–11:40 am

Roundtable Session

11:50–12:45 pm

Lunch

SPONSORS



LAVALLEE BRENSINGER ARCHITECTS

12:50–2:05 pm

Workshops 1 – 5

2:15–3:30 pm

Workshops 6 – 10

9:00 – 10:50 am

Plenary Session: Advocacy Bootcamp

11:00 – 11:40 am

Roundtable Session

The Roundtable Session is an opportunity for participants to share their successes, concerns, and interests. In small table format, participants will network and discuss a topic of specific pertinence to their library.

- A. Building Maintenance
- B. Friends Groups
- C. Fundraising
- D. Innovative Programming
- E. Library Policies
- F. Small Libraries (Below 2500 Pop.).
- G. Small Libraries (Above 2500 Pop.)
- H. Social Media
- I. State Library Update
- J. Technology

12:50 – 2:05 pm

1 ♦ Orientation Highlights

Are you a new trustee or new alternate? If so, congratulations! This workshop is designed for new trustees and alternates who haven't taken the full NHLTA orientation course. We will hit the highlights of trustees' responsibilities including making policies, budgeting and managing funds, hiring and managing personnel.

Liz Tentarelli served 12 years on the Newbury Public Library board of trustees, eight years as chair. She was on the NHLTA Board of Directors for two years and currently serves on the Education Committee.

2 Libraries Transform: Building on the Momentum and Resources of ALA's Advocacy Campaign

As a continuation of the Advocacy Bootcamp, this workshop affords the opportunity to further develop the advocacy role in a smaller, interactive session.

Marci Merola and James LaRue:

See Advocacy Bootcamp

Select only one option from **each** time slot time slot. Final Roundtable options offered at the conference will be determined by registration responses. Save this form for reference.

♦ Workshops recommended for new trustees.

3 How to Run an Effective Meeting (And Comply with the Right-To-Know Law)

An effective public meeting requires knowledge of the Right-to-Know Law, an appreciation for the First Amendment, tact, poise and a healthy dose of humor and humility. This session will cover all those topics and more.

Stephen C. Buckley is *Legal Services Counsel at the New Hampshire Municipal Association. Prior to NHMA, he was in private practice representing individuals and municipalities.*

4 Space Analysis and Renovation

Libraries have evolved into loud places and spaces re-defined as centers for lifelong learning. Why have libraries taken this path? What implications does this have for your library? How can you rejuvenate your library into a library of the future? Join us in an open discussion relating to analyzing existing library space geared towards transformation into sustainable, cultural, and social environments for your community.

Ron Lamarre is an award-winning architect, Certified Educational Facility Planner, and Accredited Learning Environment Planner. As an American Library Association member, and LEED Accredited Professional, he believes in libraries that inspire innovation through education and leads community-centered, sustainable, cost-effective public library projects that encompass cradle to grave life-long learning.

5 Personal Safety in Today's Environment

Are you doing all you can to make your library a safe space and does your library staff know how best to respond to an emergency? Officer Linstad of the Manchester Police Department will speak about personal safety in multiple environments, addressing how the body reacts to a high stress event and the importance of training and situational awareness.

Officer Nathan Linstad has been a member of the Manchester Police Department since 2001. He is currently the Crime Prevention officer and has been a member of the SWAT team since 2009. Officer Linstad is an Active Shooter instructor for civilians and police.

2:15 – 3:30 pm

6 ♦ Teamwork at the Top: The Library Director/Trustee Relationship

Teamwork at the Top will cover the scope of responsibility and authority of the Library Board of Trustees and the Library Director. Areas discussed will range from policy, planning and budget development to staff management, board meetings and library advocacy. We will discuss ways to establish and maintain a positive and productive relationship between the Trustees and the Director.

Debra Caplan completed a career in HR and started *Debra Caplan Career Coaching* providing individuals with job-search coaching, guiding them through each step of the search process. Deb conducts group seminars on job search topics and is an out-placement career coach. She is a Peterborough Town Library Alternate Trustee, and serves on the NHLTA Education Committee.

7 Strategic Planning: How to Survey & Follow-Up

A key to a successful strategic plan is finding out what your community needs and wants. One of the best ways to do this is to use surveys. We will discuss what questions to ask, best practices on how to distribute the survey and how to use the results to inform your strategic plan.

Deb Hoadley is the director at the Sandown Public Library. She is also a library consultant and trainer, specializing in strategic planning, community engagement and customer service. Deb serves as chair of the Merri-Hill Rock Cooperative, NHLA's Continuing Educational Committee and NELA's Educational Assistance Committee and serves on the NELA Conference Committee.

8 ♦ Getting to Know the Library RSAs

Did you know that the New Hampshire laws, usually referred to as the "RSAs" (Revised Statutes Annotated), contain a chapter devoted entirely to public libraries? This workshop will walk you through RSA Chapter 202-A, including the basic duties of the library trustees, budgeting basics, acceptance of gifts, and management of library employees, with plenty of time for questions.

Margaret Byrnes is Executive Director of the New Hampshire Municipal Association. Margaret joined NHMA in

September 2014 as a staff attorney providing legal advice to NHMA members, speaking at NHMA workshops and other training programs, and writing for NHMA's many publications.

9 Serving Teens Is Hard – But Vital

Serving teens looks different in every library – and that's okay. The reality is that teens use libraries differently. This workshop will highlight the importance of welcoming teens into the library, examples of teen programs from libraries in New Hampshire and Maine, and strategies to support teen services.

Nicole Rancourt is a Maine Humanities Council Program Officer who works primarily with library and school communities across Maine supporting critical thinking and conversations across social, economic, and cultural boundaries. Nicole is one of Maine's Collaborative Summer Library Program representatives and is a Trustee for the Auburn Public Library in Auburn, Maine.

Stephanie Schott is the Early Literacy Specialist at the Maine State Library. She has an MLIS from Rutgers University. Her library career includes archives, bookmobile/outreach services, early literacy, youth services, and adult reference.

Deborah Dutcher is the Youth and Adult Services Librarian at the New Hampshire State Library. As a NH State Library consultant, she offers assistance to New Hampshire librarians, trustees, and others on a variety of library-related topics. Deborah is a prior Public Library Director and School Media Specialist.

10 Communications and Marketing for a Successful Capital Campaign

Thinking about a Capital Campaign? The Peterborough Library Team ran a strategic capital campaign to raise \$8.5 million towards major renovations and improvements to the library. Outreach and transparency were the secret weapons of their campaign for both private and public funds. The Town's resounding support of a \$3 million warrant article was instrumental to their success. This program will describe how they created a strong case and the most important tools and initiatives used to gain support from private donors, foundations, and the community.

Corinne Chronopoulos is Chief Librarian at Peterborough Town Library. She has worked in NH libraries for nine years. She serves on the Economic Development Authority of Peterborough, the Welcome Team, and is on the Board of Directors of the MAXT Makerspace.



**New Hampshire Library
Trustees Association**
25 Triangle Park Drive
Concord NH 03301

Non-Profit Org
US POSTAGE PAID
CONCORD, NH
PERMIT 485

**RETURN SERVICE
REQUESTED**

NEW HAMPSHIRE LIBRARY TRUSTEES ASSOCIATION

2019 Spring Conference & Annual Meeting

Libraries Transform



Wednesday, May 29, 2019
8:00 am – 3:30 pm

DoubleTree by Hilton Manchester Downtown
700 Elm Street, Manchester, NH
(formerly The Manchester Downtown Hotel)

PARKING A parking garage is located adjacent to The DoubleTree by Hilton Hotel. With ticket validation, parking fees are \$6 per vehicle. Attendees staying overnight at the hotel may park overnight for \$12 per vehicle. You **MUST** bring your parking ticket with you into the hotel to be validated at the Conference Registration Area located in the Assembly Area.

