

**NEW HAMPSHIRE LIBRARY TRUSTEES ASSOCIATION
BOARD OF DIRECTORS MEETING
NHMA, Concord, NH
September 2, 2015**

Present: Moran, Webster, Moses, Davis, Snelling, Branoff, Simpson, Kirwin, Martineau, Clark, Amy Lapointe; Library Director, Amherst Town Library and president of NHLA; Michael York, State Library Liaison

Excused: Knight, Gaudiello,

Absent: Larochele

Meeting called to order by President Ed Moran, at 10:08 a.m. The Pledge of Allegiance was recited.

Moment of silence for Karen Lord.

Presentation on mining and marketing library data by David Blake, from The Marketing Mix, Inc., a database marketing company located in Manchester, NH

MOTION (Simpson/Moran) that we adopt Simpson's proposal of a sample project for the NHLTA with two or three libraries as a pilot project. Simpson would like to get funding from sponsoring businesses. This should go in the newsletter as well as being a break-out session at the Annual Conference. He would like to see a small northern library involved. **PASSED**

MINUTES: MOTION (Moses/Webster) Minutes of August 5, 2015 approved. **PASSED**

TREASURER'S REPORT: Report for August emailed. The NHLTA Financial Review for the last fiscal year was handed out. This review was completed by public accountant, J. Kenneth Fordham, CPA, on August 10. Fordham's report matches NHLTA's June Treasurer's Report for fiscal year-to-date. Fordham also prepared NHLTA's IRS and NH Attorney General's returns. These returns have been filed.

MOTION: (Webster/Davis) accept the Treasurer's report. **PASSED**

BRIEF REPORTS

NHLA: Moses reported that the NHLA conference is October 27th.

Education: Clark gave the report which was also emailed. Policy recommendation: **MOTION** (Clark/Moses) Speakers will be offered mileage reimbursement at the prevailing IRS rate plus any tolls; economy class airfare; and meal reimbursement for actual cost of meals, with receipts and excluding alcohol, up to \$75 per day. **PASSED**

State Library: Michael York reported

- National book festival is this weekend.
- Annual trip to Washington is Sept. 10th for librarians.
- Budget is still on hold.
- York was asked to be a member of a congressional committee to study the impact of arts and culture on NH's economy.
- The new administrative assistant will begin working at the State Library on Friday.

NEW BUSINESS

1. Discussion on suspending elements of website social media engagement.

MOTION: (Moses/Simpson) that we cancel the Twitter account. **PASSED**
Webster will notify Hallenbeck to cancel the NHLTA Twitter account.

2. **VIDEOS:** Directors will review YouTube videos to determine the value of posting them.
Making the Case: Webster
Trustees and their friends: Moses
Successful libraries for an uncertain future: Davis
These videos will be reviewed and a recommendation on their viability

3. Simpson announced the award winners:
Library Director of the Year: Andrew Richmond—Rye Public Library
Lillian Edelmann Trustee of the Year: Catherine Willis—Plaistow Public Library
Sue Palmatier Award: Friends of the Converse Library, Lyme
Library of the Year: Abbott Library, Sunapee.

MOTION: (Simpson/Clark) to accept the recommendation of the Executive Committee for the awards.
PASSED

Next meeting, October 7, 2015.

Meeting adjourned at 12:15 p.m.

Respectfully Submitted
Carol Snelling

October Hospitality: Connie Kirwin and Susan Gaudiello

MOTIONS:

- To approve the minutes of June, 2015 meeting
- To adopt Simpson's proposal of a sample project for the NHLTA with two or three libraries as a pilot project. He would like to get funding from sponsoring businesses. This should go in the newsletter as well as being a break-out session at the Annual Conference. He would like to see a small northern library involved.
- To accept the Treasurer's report
- Speakers will be offered mileage reimbursement at the prevailing IRS rate plus any tolls; economy class airfare; and meal reimbursement for actual cost of meals, with receipts and excluding alcohol, up to \$75 per day.
- That we cancel the Twitter account
- That we accept the recommendation of the Executive Committee for the annual awards.

ACTION ITEMS:

- Contact Hallenbeck to take down our presentations on YouTube. Then we can decide what we want to post.
- Directors will review YouTube videos to determine the value of posting them:
Making the Case: Webster
Trustees and their friends: Moses
Successful libraries for an uncertain future: Davis.
- Webster will notify Hallenbeck to cancel the NHLTA Twitter account